

CONNECT HIGHER EDUCATION SUMMIT



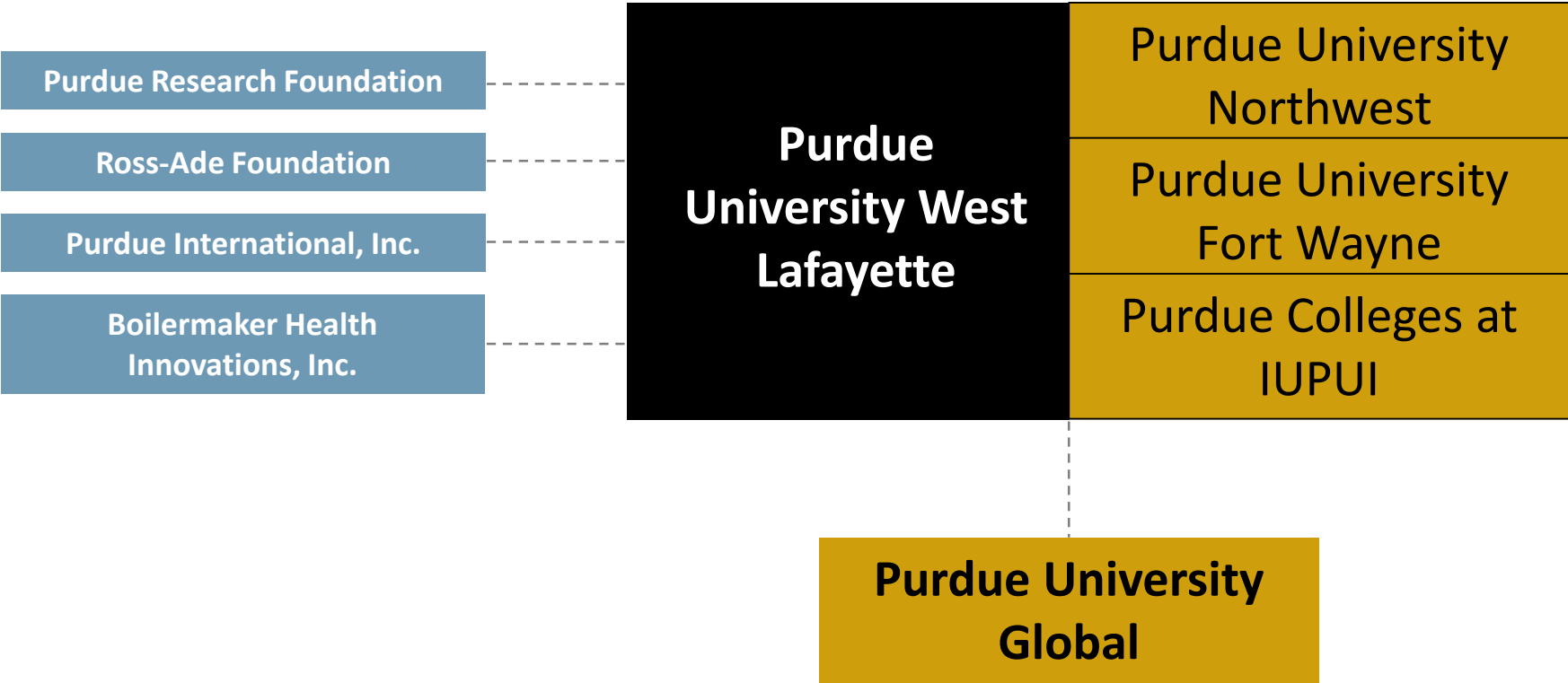
SOLVING THE SKILLS GAPS FOR ADULT LEARNERS

Betty Vandebosch
Chancellor

Purdue University Global Mission

Purdue University Global delivers personalized online education tailored to the unique needs of adults who have work or life experience beyond the classroom, enabling them to develop essential academic and professional skills with the support and flexibility they need to achieve their career goals.

Purdue Learning Ecosystem



Our Students



Over the age of 30:
63%



Female:
71%



Military-affiliated:
29%



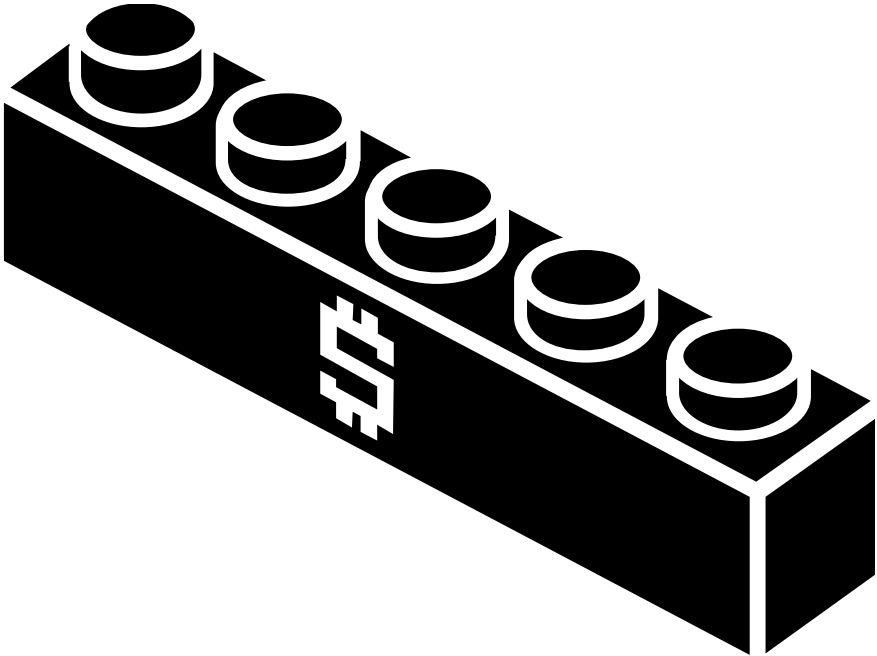
Have a child or
other dependent:
67%



Had neither parent
attend college:
54%

Source: Purdue Global Office of Reporting and Analysis.

Our Goal: Eliminate the Limitations



Three Modalities

Standard

Courses

Deadline based, faculty guided

Fast

ExcelTrack™

Modules

Pace is flexible, faculty assisted

Faster

Open College

Assessments and portfolios

Self-study, faculty available

Fastest

A Course and Its Outcomes

IT222: Introduction to Cloud Computing (5 quarter hours)

Cloud Computing Concepts

Moving to Cloud Computing

Foundational Technologies and Architectures

Role of the Cloud Computing Professional

Financial Considerations for Cloud Adoption

A Course and Its Modules

IT222: Introduction to Cloud Computing (5 quarter hours)

IT222_M1: Cloud Computing Concepts (1qh)

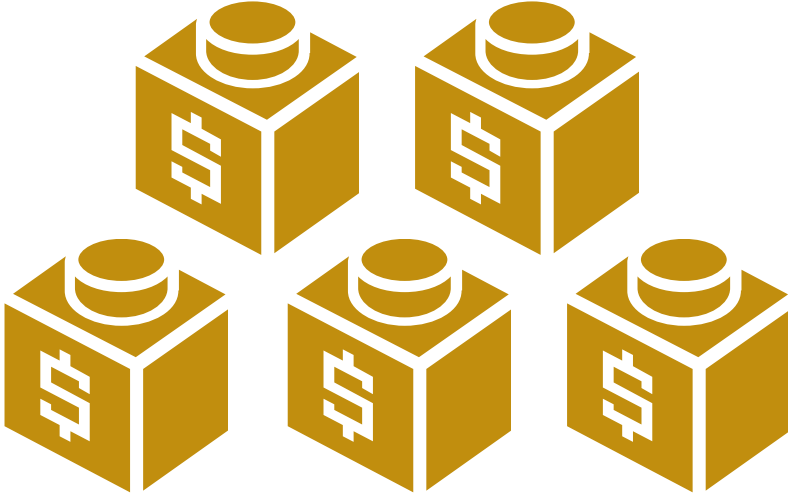
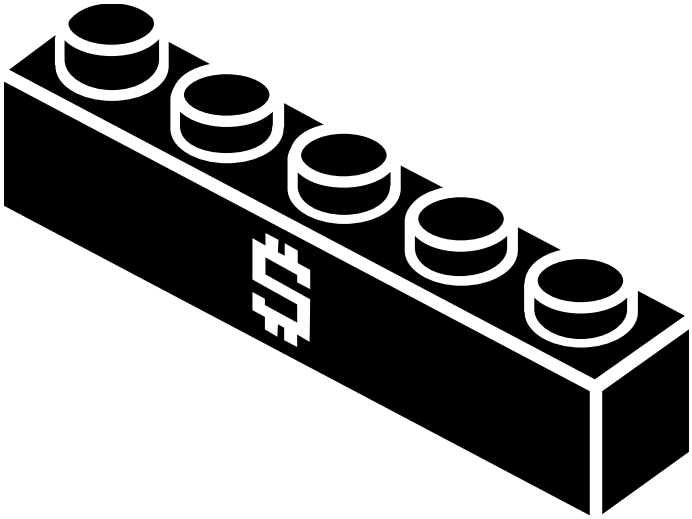
IT222_M2: Moving to Cloud Computing (1qh)

IT222_M3: Foundational Technologies and Architectures (1qh)

IT222_M4: Role of the Cloud Computing Professional (1qh)

IT222_M5: Financial Considerations for Cloud Adoption (1qh)

Limitations, Eliminated

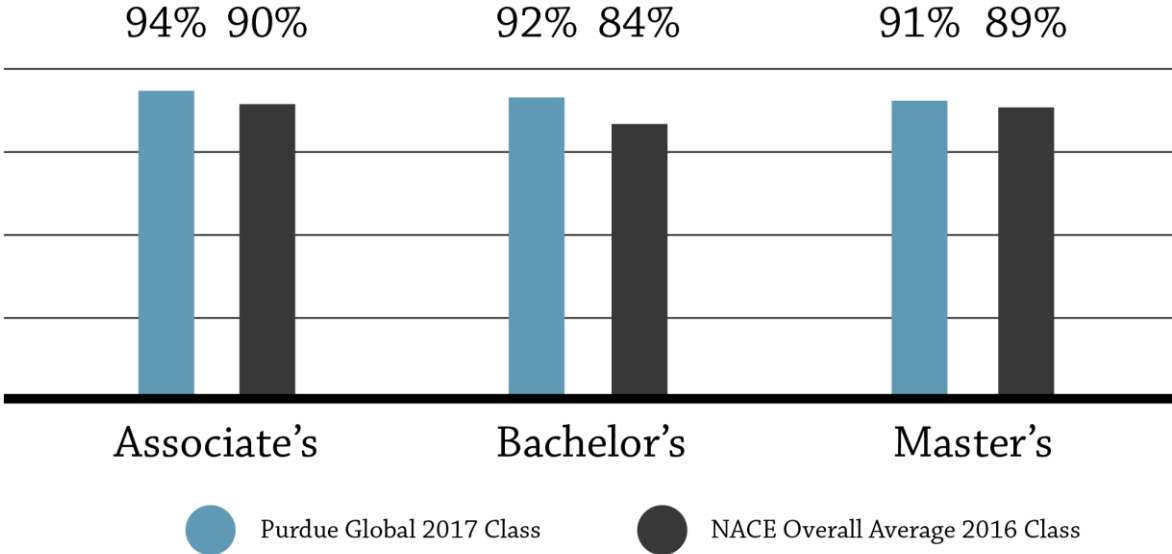


Unlimited Possibilities

	Transfer Course	Industry Certification	Experiential Learning	Employer Need
IT222	✓			
IT222_M1		✓		✓
IT222_M2		✓	✓	✓
IT222_M3			✓	
IT222_M4			✓	✓
IT222_M5		✓		

Our Students' Careers

Employment Outcomes Surpass National Average (% Employed)



Source: Purdue Global Office of Employer and Career Services.

Competency Report

Student Learning Summary

Sally J. Graduate

MBA, In progress, expected December, 2018
B.S., Business Administration: June 2016



Featured Coursework

- A-** MT140: Intro. to Management. *management theory, organizational structure, ethics, real-world management problems, change management*
- A** MT302: Organizational Behavior. *human behavior, professional ethics, organizational culture, communication processes, organizational design tools*
- A-** MT357: Digital Marketing. *"the cloud," search engine algorithms, social media impact, digital marketing strategy, cybersecurity*
- B+** MT423: Asset Allocation and Risk Management. *asset allocation models, indirect and direct investing, risk mitigation, mutual funds, investments*
- A-** AC420: Cost Accounting. *cost classification, cost behavior, variance analysis, cost allocation, cost-volume-profit analysis*

Leadership and Engagement

President of Accounting Club, 2015-16.

- Led revision to bylaws
- Leadership assessment*: 4.9 of 5.0

Vice President of Student Advisory Board, 2014-15.

- Responsible for x, y, z.
- Leadership assessment*: 4.8 of 5.0.

General Education Outcomes



Professional Competencies



Our Graduates

